



UW MBA Executive Leadership Speaker Series – Keith Bailey

A strong emphasis throughout the MBA program at the University of Wyoming is placed on providing students with real-world experience. Throughout the year, the program hosts a Friday Leadership Speaker Series comprised of experienced business professionals and executives.

Steve Farkas, Director of the MBA program commented, "I encourage our guest speakers to share as much real-world experience with our students as possible. Speakers will share a variety of topics with students from industry trends, strategic challenges, management styles, career management, and networking."

On September 27th the MBA students met with Keith Bailey, retired energy executive.

Bailey brought a wealth of knowledge to the MBA students with a lengthy and successful career in the energy sector. From 1964-1973 Bailey held various positions in engineering and operations with Continental Pipe Line Company (a subsidiary of Conoco). From 1973 until 2002 Bailey worked with Williams Companies where he retired as the Chairman, President, and CEO.

Prior to his arrival, Bailey provided three case studies for teams of MBA students to analyze. Each student team made a presentation addressing their assessment of the case and recommendations for resolution. Each case was based on a personal experience of Bailey's.

Second year MBA student Nicolas Considine commented, "Keith Bailey's talk was one of the most edifying I've had the privilege of attending. Mr. Bailey shared both the ethical issues that arise when setting rates by utilities and also the ethical issues surrounding energy development. The main item I took away from this talk was that the complexity of energy issues is often something that eludes decision makers. This complexity can be tackled however when it is addressed properly and decisions take into account the whole breadth of a problem. "

To continue the Executive Leadership Speaker Series, this Friday the class will hear from Rita C. Meyer, former Wyoming state auditor and Joe Drew, Owner/President of Drew Auto Center in La Mesa, California.